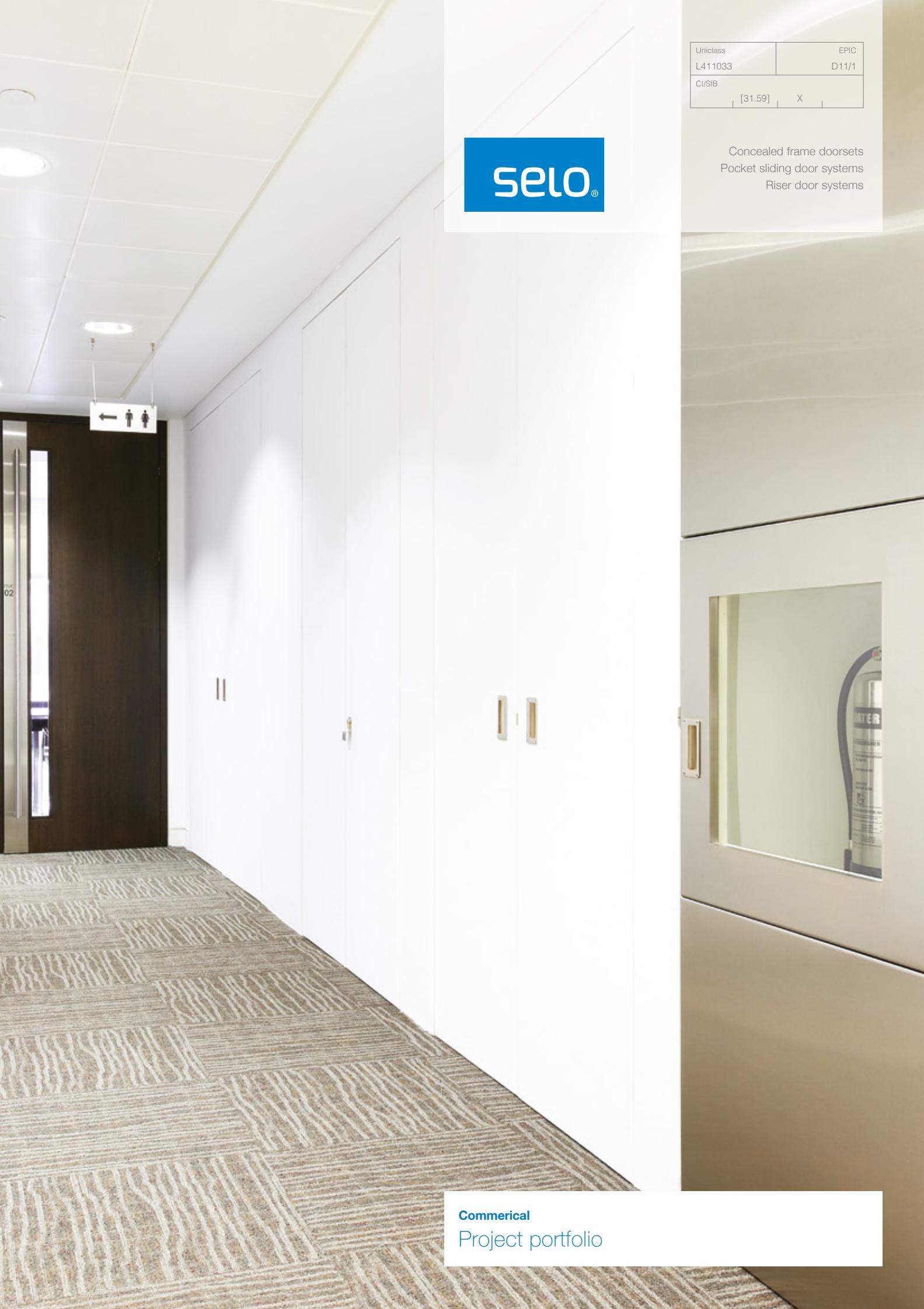


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Selo.®

Concealed frame doorsets
Pocket sliding door systems
Riser door systems



Commercial
Project portfolio

Simplifying interior design and functionality

A selection of commercial projects using a range of Selo contemporary doorsets.

For the latest projects visit www.selo-uk.com

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Doorset solutions

1 Concealed frame doorsets

Inward or outward opening doorsets, designed to create and enhance contemporary interiors.



Arriva

Arriva is an outward-opening doorset commonly used in high-end projects where aesthetics and versatility are key. The Arriva system is the most popular of the Selo range due to its versatility - it can be adapted to any situation as required.

Innova

The Innova system is an inward-opening doorset. When you face the flush side, the door opens away from you. This is specifically designed for situations such as corridors and hallways where you might require the door to open into the room.

2 Riser door systems

Designed to conceal and hide unsightly riser doors and service cupboards.



Qudra

This metal doorset provides a very economical solution with high fire resistance while maintaining the sleek aesthetics you require. Quadra is pre-hung with all ironmongery fitted which allows for a swift and simple installation.

Una

The Una riser door system utilises a timber door leaf with a concealed metal frame. This allows the fitting of standard locks and handles chosen to match the rest of the project.

3 Pocket sliding door systems

Designed to enhance your project through aesthetics, function and space-saving properties.



Enigma

The Enigma system is a sliding pocket door system installed with its own wall cavity, into which the door slides. A structural opening twice the door width is formed, into which the Enigma pocket door system fits.

The cavity is formed by plated aluminium profiles that are plasterboarded over together with the rest of the wall.



Commercial Projects

See a range of commercial projects, from car showrooms to commercial office space.



Be inspired...

01

The art of
exceptional
quality





Project overview

Location

London, W1

Project type

Commercial offices
and showroom

Products used

Quadra, Arriva

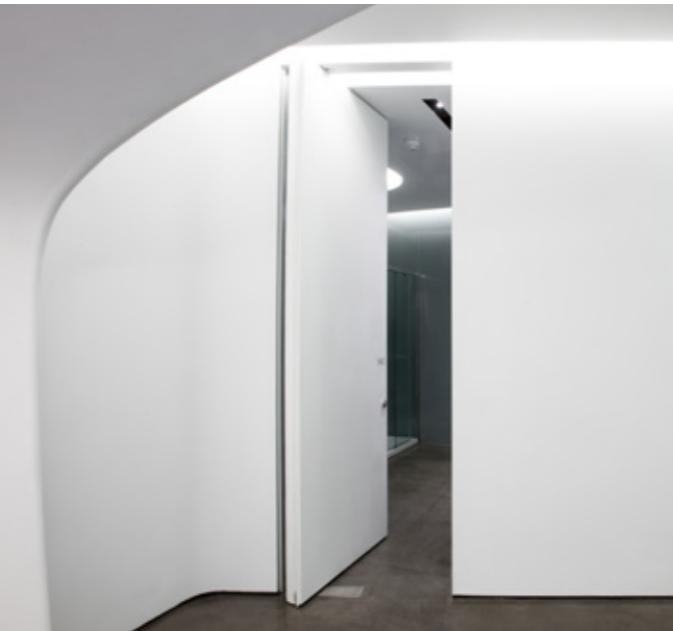
This commercial office block was refurbished to exacting standards by the architects Aukett Swanke to become the international headquarters of art auctioneer Phillips. From the ground-floor gallery flooded with light, to the new façade in bronze powder-coated aluminium, the level of refurbishment matches its premium location on Berkeley Square in Mayfair.

The architects and contractor, McLaren, required minimalist designs to conceal the riser doors. The Arriva system was ideal for the majority of the riser doors; the Quadra system was used where a height of 2,700mm was required, together with the FD60 fire rating. Concealed hinges ensured these doors matched the sleek aesthetics of the interiors.

02

Solutions for a
special effect





Project overview

Location

Chelsea Harbour, London

Project type

Showroom

Products used

Arriva, Innova, Access panels, bespoke doorsets

Designed by Zaha Hadid Architects, renowned for their groundbreaking approach, the gallery for global bathroom brand, Roca, has water as its inspiration. The fluid lines achieve a dynamic space that appears to have been shaped by water.

A project of this calibre came with unique challenges. All the main doors, riser doors and access panels and hatches needed

to be concealed. We worked very closely with the architects to design bespoke doorsets to achieve the desired effect. The requirements included panels that follow the contours of the ceiling, doors with a concrete finish, special handles and a door height of 2,800mm. The showroom was very well-received as an example of outstanding innovation.



03

The fulfilment
of perfection





Project overview

Location
London, WC1

280 High Holburn is an exceptional new commercial building in the heart of London, with an elegant glass exterior and stunning views over lush greenery and an inspiring cityscape. We worked with the architect and sub-contractor to install our fully concealed riser doors, ensuring both contemporary design and critical fire-safety features.

Project type
Commercial

Products used
Quadra

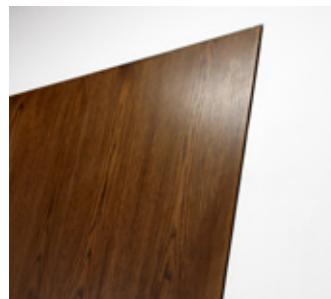
Using our Quadra range, which is made from folded steel with an insulated core, we were able to provide fully concealed riser doors with a FD60 fire rating – all with concealed hinges, locks, and a smooth powdercoated pure white finish. The result was excellent accessibility, discreet design and solid durability.



04

Modern style
wins kudos





Project overview

Location

Spinningfields, Manchester

Project type

Retail

Products used

Arriva

This fashion boutique offers the best of luxury brands, including Gucci, Prada and Roland Mouret, to men and women in the trendy, vibrant Spinningfields district in Manchester. The spacious interior is calm and contemporary, using the appealing contrast of dark leather and wood with pure white.

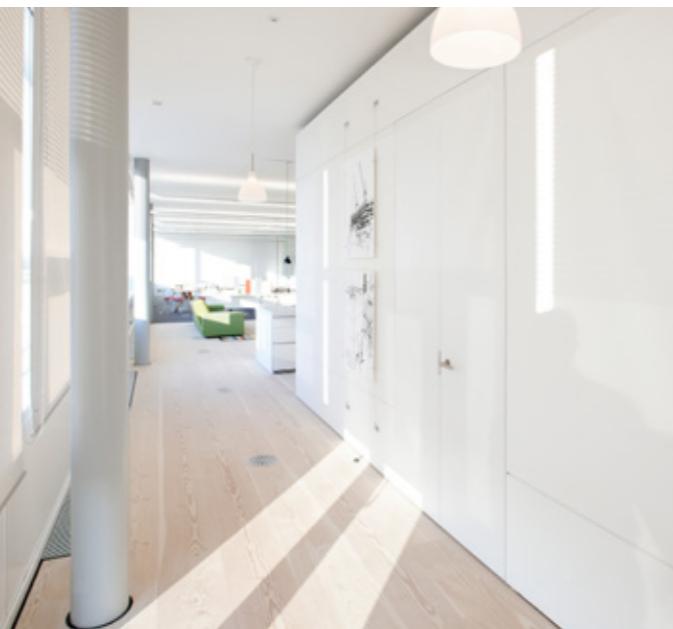
Our Arriva outward-opening doorset with fully concealed frame, was the perfect choice for a pristine, contemporary finish. To match the dark wood of the scheme, we produced dark stained and veneered oak door leafs. The sophisticated look of the setting creates a premium feel, with the emphasis on the designer clothing.



05

A triumph of minimalism





Project overview

Location

Clerkenwell, London

Project type

Private new build

Products used

Arriva, Innova and Enigma

We provided the highest quality materials and custom service, working closely with both the architect and the contractor on this high-end house refurbishment and extension in London. By assisting with writing the specification, we were able to recommend the best solution for this project, ensuring the desired effect of a clean, highly modern interior.

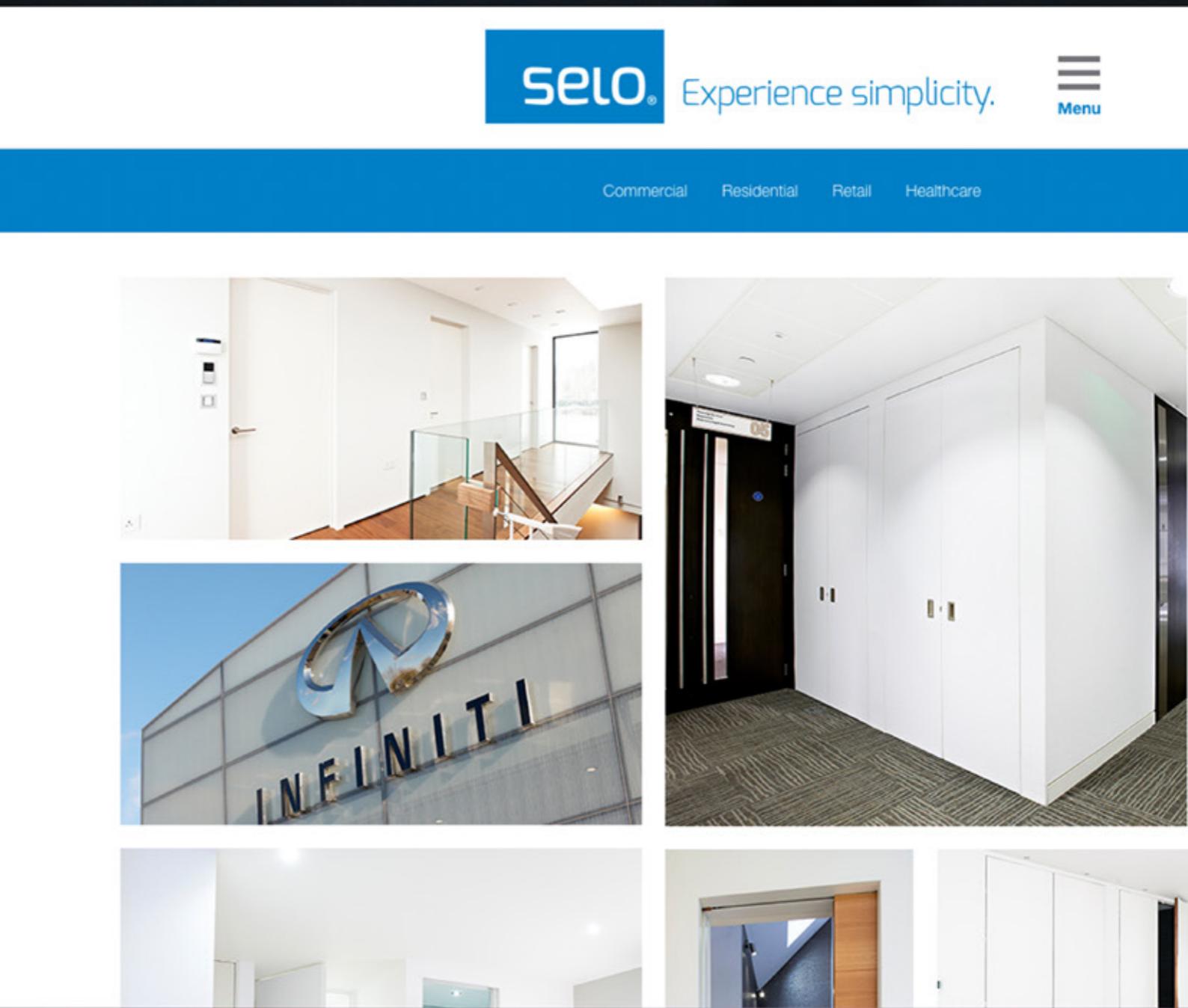
Flush skirting was used to create a shadow-gap effect. We initially supplied the doors unfinished so they could be fitted together with the frame. We then collected the doors, lacquered them with our deluxe finish (the highest quality finish we provide) and returned them to site towards the end of the project ensuring the perfect fit. The architect was delighted with the sleek contemporary result.



Feeling inspired?

Visit our website for the latest projects, news, content and features designed to simplify how you specify your contemporary doorsets.

www.selo-uk.com



06

A high-
performance
showcase





Project overview

Location
Knightsbridge, London

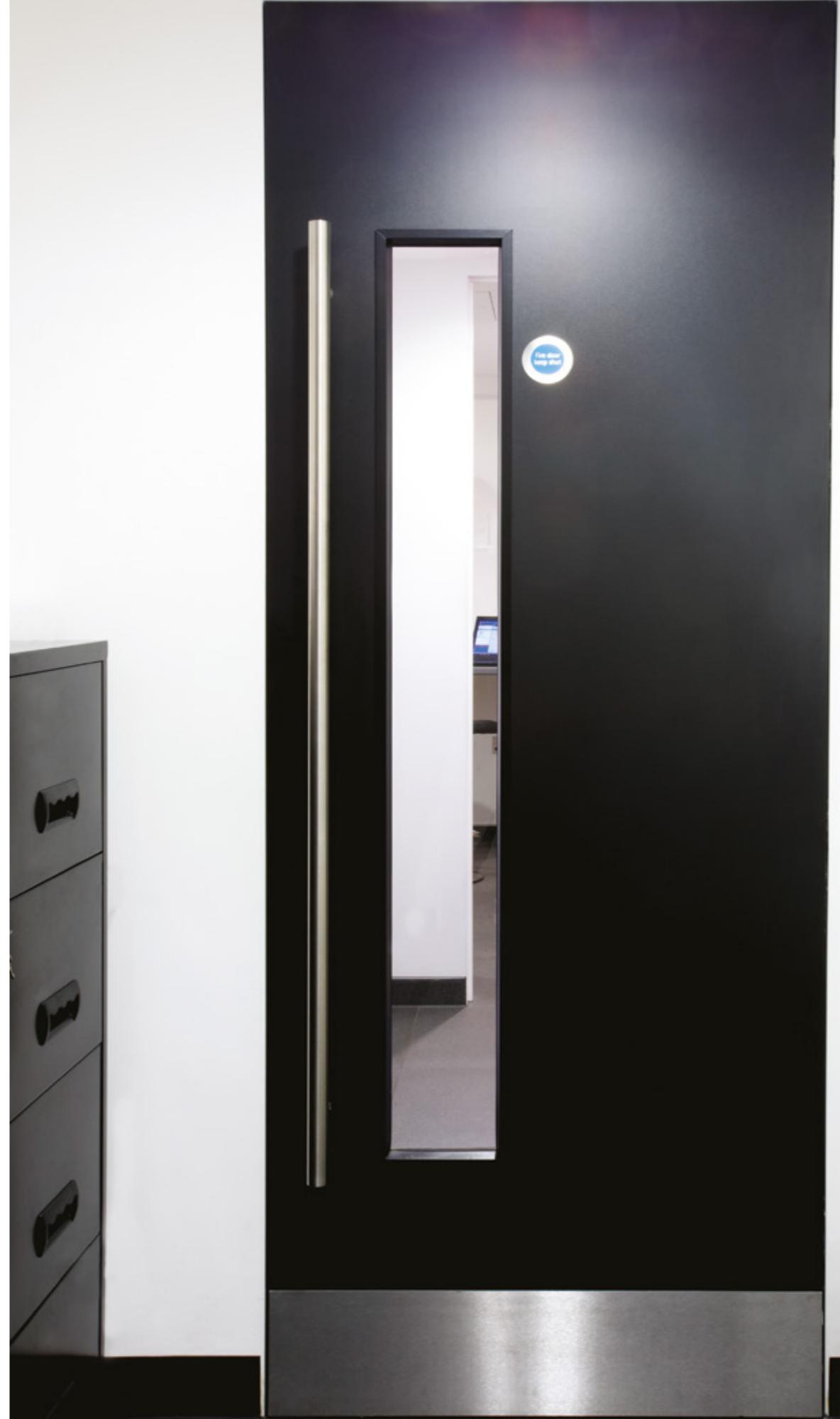
Project type
Showroom

Products used
Arriva

The opening of McLaren's first UK showroom for coveted models such as the iconic MP4-12C caused much excitement among fans of supercars. McLaren vehicles using Formula 1 technologies needed an outstanding showcase to communicate the superlative design and performance associated with this brand.

In a setting on Hyde Park Lane where all attention is focused on the high-octane

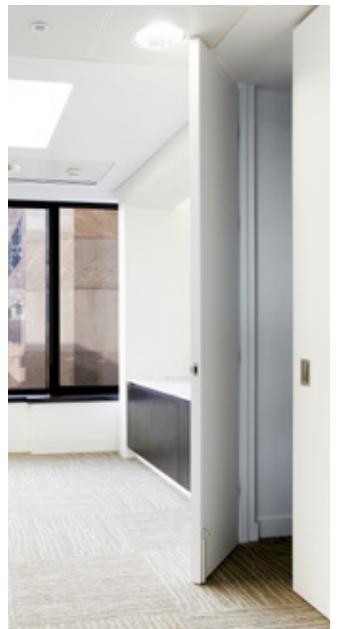
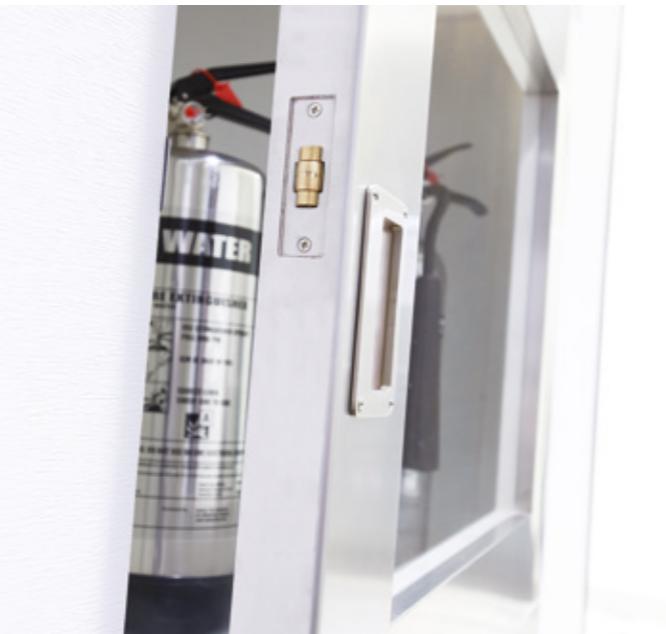
cars, the finishing touches needed to be beautifully discreet. To complement the scheme in McLaren's colours, we manufactured black laminated door leafs for the Arriva doorsets which were installed with flush shadow-gap skirting for a finely worked finish. Described as a 'pitstop' for the servicing needs of MP4-12C owners, this showroom is now a must-visit destination for supercar owners and enthusiasts.



07

The epitome
of elegance





Project overview

Location

City of London

Project type

Commercial

Products used

Arriva, Innova

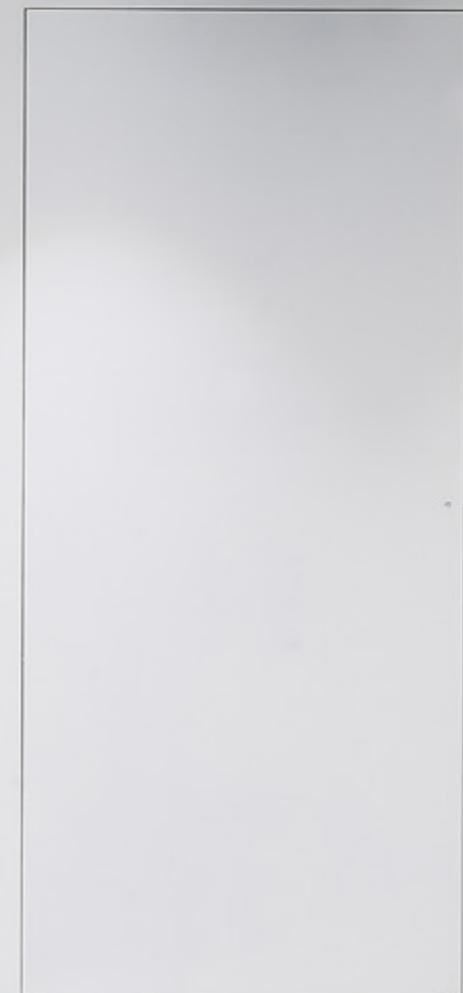
International law firm Squire Sanders commissioned architect Jacobs Webber to design the interiors of their London headquarters at 7 Devonshire Square in the City of London. The contemporary interior includes discreet secondary doors, such as for the kitchens and store cupboards. We worked with the architect to draw up the specifications and select appropriate products to fulfil the design requirements.

A bespoke solution was created for the fire extinguisher cupboards which required a concealed frame, with a stainless steel-wrapped door that includes a vision panel. Full-height concealed cupboard doors were made to conceal the housing of the sliding folding walls. The result of the transformation is an impeccable setting with the requisite timeless feel to match the company's other offices around the world.



08

The perfect,
tailored fit





Project overview

Location

Central London

Project type

Commercial

Products used

Quadra

Riser doors were the prime requirement of this development, for architects Buckley Grey Yeoman and Kier Construction, who we worked with closely to produce the specification and door schedule. This project presented several challenges, in that some of the risers were extremely narrow and a bespoke door leaf had to be designed and made to suit.

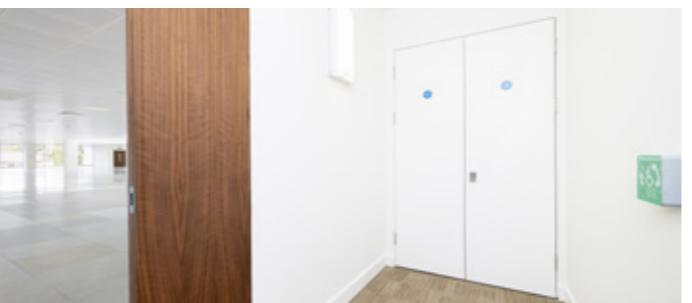
As the M&E design required many riser doors in close proximity, the client wanted the result to look as seamless as possible. Early proposals had included cladding the wall and door with timber panels. By commissioning us, Kier was able to offer the client significant savings with the use of Quadra doors instead. We also provided bespoke solutions for enlarged triple door units.



09

Pure lines,
distinct style





Project overview

Location

Staines, Surrey

Project type

Commercial

Products used

Arriva and Enigma

The prestigious Strata office development in Staines' town centre stands out with high-specification details as key characteristics of the contemporary design. The 90,000 sq ft property is described as 'different by design' and is notable for its striking features, including a triple-height reception and dramatic decorative elements that enhance the elegant building.

We worked with the architects ESA Design and Kier Construction to produce the specification and achieve their vision of an outstanding interior. We provided painted Arriva systems to conceal riser doors, and a version with a walnut veneer to match the wood elements that add warmth. The pristine effect of the discreet doorsets contributes to the appeal of the pure, stark architecture.



10

Designed for
discreet care





Project overview

Location

West Byfleet, Surrey

Project type

Healthcare

Products used

Quadra

West Hall Anchor Care Home is a beautifully designed care home set in picturesque West Byfleet. We were asked to work with the architect and contractors to supply a range of maintenance cupboards and riser doors, with appropriate fire ratings, that were unobtrusive to the residents.

Arriva was used for walk-in cupboards (such as the cleaners' cupboard) and for all

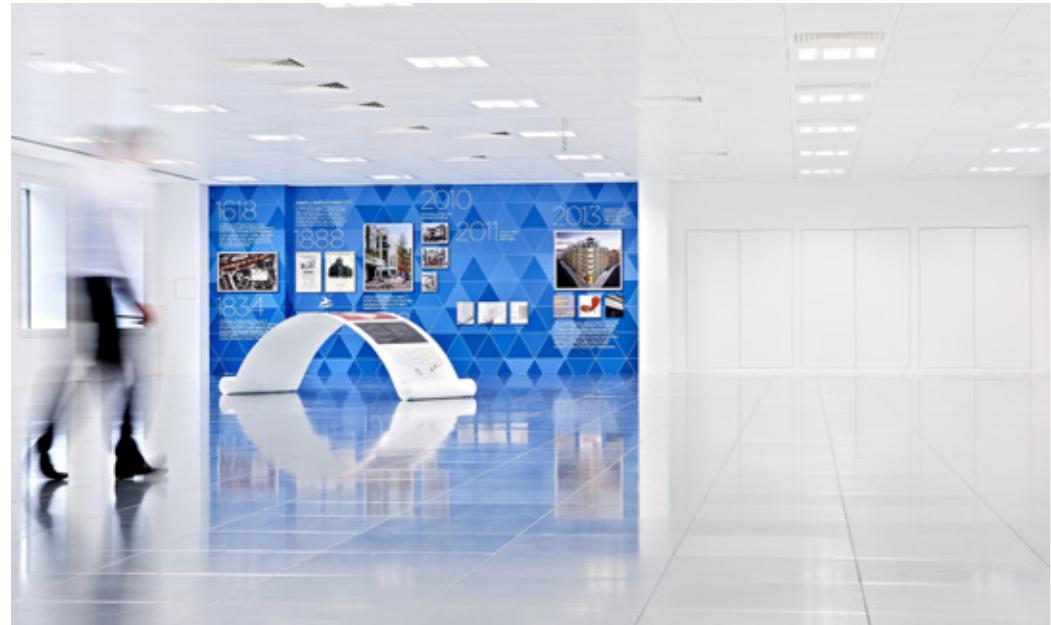
doors associated with community rooms. We primed the doors, installed concealed SOSS hinges and ensured a fire rating of FD30. Quadra was used on the risers, with concealed hinges and locks, and a fire rating of FD60 for additional safety. The doors were powdercoated to blend seamlessly with the walls.



11

The big
cover-up





Project overview

Location
South West London

Project type
Commercial

Products used
Quadra

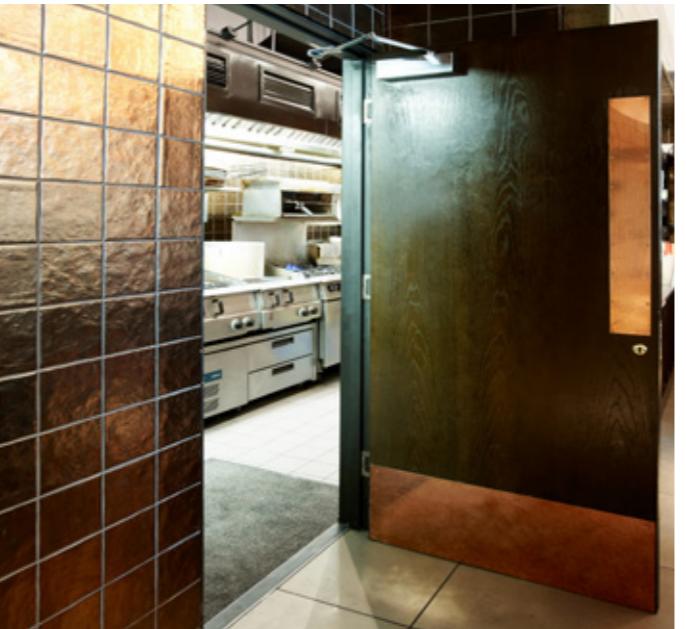
Howick Place is a new landmark office space situated in the expanding cultural quarter of Victoria, London. To conceal the maintenance systems within the building, it was paramount to create an extremely discreet series of doors that were fit for purpose and perfectly designed. Quadra was the natural choice.

We worked with both the architect and the main contractor, providing concealed riser doors. Because the doors were used to enclose building maintenance systems, the FD60 fire rating of our Quadra system was of additional importance, and provided safety assurance. With concealed hinges, locks and a powdercoated finish, the result was a practical series of doors that blended unobtrusively into the background.

12

Bespoke elements
for a unique effect





Project overview

Location

Spinningfields, Manchester

Project type

Restaurant

Products used

Arriva

The extensive renovation of this extraordinary restaurant and cocktail bar in Manchester's Spinningfields district was designed by the architects Macaulay Sinclair, complete with innovative lighting, plush leather booths and a wall of apothecary bottles. The acquisition of a neighbouring site meant it was increased in size to 5,200 sq ft, with a dedicated dining area.

We worked with the architects to match the bespoke nature of the other fittings, providing door leafs, hinges and ironmongery in various finishes and materials. As is usual, the frames were designed to be unobtrusive, as a blank canvas for the idiosyncratic interior which is designed to resemble an alchemist's laboratory. Special elements included butt hinges with a special finish, concealed hinges, and veneered and painted door leafs.



Find out more

For further information on Selo doorsets request your product brochures today.

tel 0845 054 6327 / **email** sales@selo-uk.com



Arriva & Innova

Concealed frame doorset systems that make bespoke details standard. Never has it been easier to conceal the frames on your interior doorsets. Using a uniquely designed system, Selo offers the concealed doorset solution for your contemporary interior.



Quadra & Una

Quadra & Una combine usability with discreet design to provide easy access and a completely smooth wall profile, making it ideal for concealing riser doors and service cupboards in corridors, landings and other access areas.



Enigma

The Enigma system forms its own cavity in a single wall where the sliding door leaf is concealed. A structural opening twice the door width is formed, into which the Enigma pocket door system fits.

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Arriva & Innova
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Riser door systems



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Pocket sliding door systems



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